



**PRODUCT:** PERMO LIFE LATEX HOUSE PAINT

**CODE:** 300-1005

**TYPE:** VINYL ACRYLIC EMULSION/MODIFIED

**PRODUCT DESCRIPTION:** Permo Life Latex House Paint is a high-hiding, easy to apply and extremely durable exterior vinyl acrylic latex. Permo Life exhibits the ultimate in color retention and mildew resistance. This high quality exterior paint is a breathing type paint which allows moisture to pass through the paint, in vapor form, without blistering or damaging the film.

**USES:** Permo Life Latex House Paint may be used on all properly primed new exterior wooden surfaces, sound old wooden (exterior) surfaces, masonry and brick surfaces. It is an excellent new galvanized primer and finish coat.

**SURFACE PREPARATION:** New wooden surfaces: For best results prime with Groco's Permo Life Latex Primer then finish with one or two coats of Permo Life Latex House Paint. Pine lumber may be primed and finished with Permo Life Latex House Paint without the use of a primer. Previously painted surfaces: Surfaces free of excessive chalk and mildew may be re-coated with Permo Life Latex House Paint. Chalky and bare surfaces should be primed with Groco's Permo Life Latex Primer. All surfaces need to be free of grease and wax.

**APPLICATION AND CLEAN UP:** Stir contents thoroughly and apply generously with a nylon brush, roller or spray gun. Allow first coat to dry thoroughly before applying additional coats of paint. Do not paint where temperature of air or surface to be coated is below 50 degrees F. All nail heads and bare metal need to be primed with an oil base primer or Permo Life Latex Primer before applying Permo Life Latex House Paint. Clean tools immediately after use with warm, soapy water then rinse well with clean water.

PRODUCT DATA

GROCO SPECIALTY COATINGS  
10818 Hawn Freeway / Dallas, Texas 75217  
972-286-7890 FAX 972-286-8890

[www.grocosc.com](http://www.grocosc.com)



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**SPECIFICATIONS: 300-1005**

Solids by Weight .....	54.86 +/- 2.0%	
Solids by Volume .....	39.52 +/- 2.0%	
Theoretical Coverage (sq. ft./gal. @ 1 mil dry film) .....	634	
Viscosity (Krebs units @ 77 degrees F).....	85-90 K.U.	
Dry Time (@ 77 degrees F)	Touch .....	25-30 min.
	Re-Coat .....	4 hrs.
Gloss (@ 60 degrees F) .....	5-10	

**AVAILABILITY:**

Colors: White  
Special Tints

**PRECAUTIONS:** PROTECT FROM FREEZING! CAUTION! Close container after each use. Do not take internally. Keep out of the reach of children.

**FOR FURTHER INFORMATION SEE MSDS SHEET.**

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